



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Galloway
Application No.: 10/020,759
Filed: 12/13/2001
Title: Improved Methods for Enhancing Broadcast
Media Advertising
Attorney Docket No.: 50046

Art Unit: 3622

Examiner: Le, Khanh H.

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE UNDER 37 CFR 1.111

To Notice of Non-Compliant Amendment Mailed 1/20/2006

REMARKS

Dear Sir:

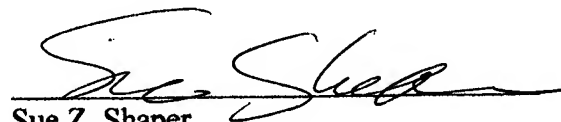
In response to the Notice of Non-Compliant Amendment, attached hereto find the substitute drawing sheet properly identified in the top margin as "REPLACEMENT SHEET" and including all of the figures appearing on the immediate prior version of this sheet, even though only allegedly missing Table 4 was requested. Applicant points out again that Table 4 is present in the published application.

In the Notice of Non-Compliant Amendment the Examiner also indicated under Amendments to the Claims that "Remarks should be on a separate page."

Applicant attaches hereto the first page of the Claim Amendment Sheet and the first page of the Remarks section. As far as applicant can tell in the prior amendment the Amendments to the Claims started on a separate sheet and the Remarks started on a separate page. Applicant does not know how to further comply. A phone call has been placed to Examiner Bates at 571-272-6573 to request clarification. We have not yet received a response.

Respectfully Submitted,

2/16/06
Date


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To Action Mailed 10/7/05

Dear Sir:

In response to the Office Action of October 7, 2005, please amend this application as follows:

In the Specification:

As per the attached Specification Amendment Sheet.

In the claims:

As per the attached Claim Amendment Sheets.

Basis for new dependent claims 29-30 can be found in paragraph 0007.

In the drawings:

As per the attached Drawing Amendment Sheet.

Double Patenting Rejection

Applicant will execute an appropriate terminal disclaimer at the appropriate time, if necessary.

REMARKS

Again applicant appreciates the Examiner's attention to the two related applications, 09/947,730 and 10/020,759. The latter is a continuation-in-part of the former. Two respective